Maine CDC CHWs, Cancer Prevention, and The Community Guide

Janine Bonk and Gretchen Sminkey April 23, 2024



CHW Summit Cancer Breakout Learning Objectives



Maine CDC Breast and Cervical Health Program

Maine CDC Colorectal Cancer Control Program

and a quick orientation to The Community Guide.

Maine CDC Breast & Cervical Health Program (MBCHP)





MBCHP information



- Direct services program
- Multiple print resources available

(MBCHP one-pager and Breast / Cervical screening recommendation cards included in your handout packet)

 Call toll-free 1-800-350-5180, Press 1 or TTY 711

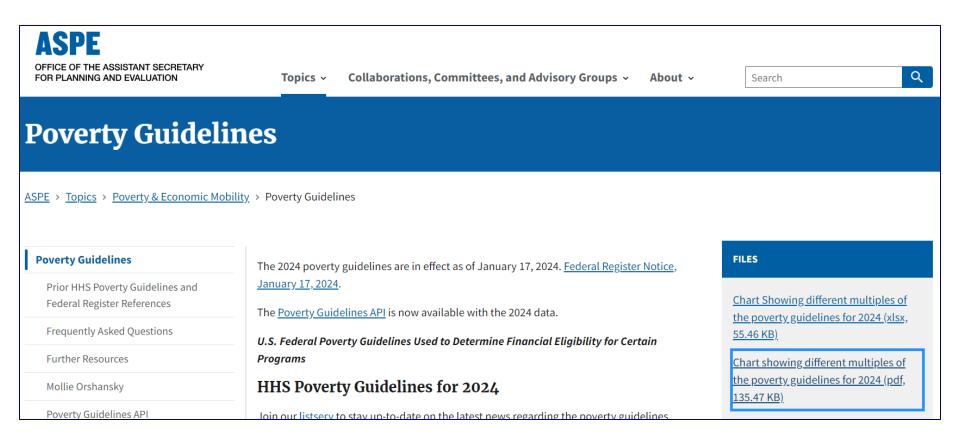
MBCHP Who Qualifies?

Who qualifies?

- + Age 35 or older
- + Uninsured or underinsured
- + Income level (≤250% FPL)

2024 Income Levels for MBCHP			
Household / Family Size	Earn in One Month	Earn in One Year	
1	\$3,138	\$37,650	
2	\$ 1 ,258	\$51,100	
3	\$5,379	\$64,550	
4	\$6,500	\$78,000	
For each additional person, add:			
+1	\$1,121	\$13,450	

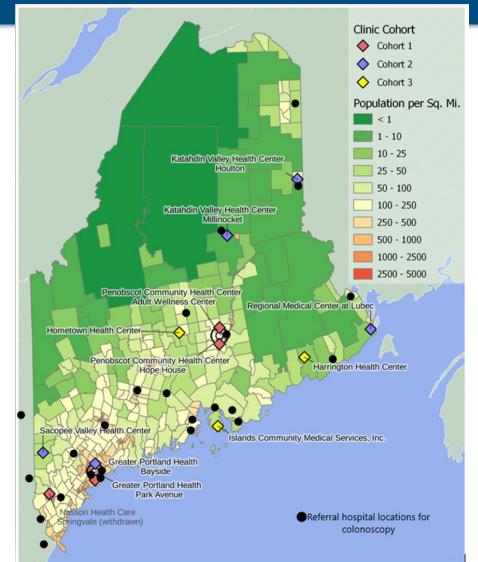
Federal Income Guidelines (link to chart in pdf format)



Maine CDC Colorectal Cancer Control Program (CRCCP)

- Clinical quality improvement program
- Direct technical assistance to enrolled clinics (with screening rates <60%)
- Colorectal screening recommendation cards included in your handout packet





The Community Guide Homepage

Welcome to The Community Guide! Let us know what you think of the website by completing this <u>quick survey</u> .				
🔆 The Community Guide	Topics 🔻	CPSTF 🔻	Publications & Resources 🔻	About 👻
Search The Community Guide Search the Guide				Search

- Developed by the <u>Community Preventive Services Task Force (CPSTF</u>)
- Established by U.S. DHHS in 1996
- 15 public health and disease prevention experts appointed by CDC Director
- Offers evidence-based <u>recommendations and findings</u>
- Recommendations are considered the "gold standard" for what protects and improves population health

The Community Guide Flyer

How to Use CSPTF Findings

Public health professionals, healthcare providers, employers, researchers, and other decision makers in states and local communities across the nation use CPSTF recommendations and findings in a variety of ways to improve community health.



A copy of <u>The Community Guide Flyer</u> <u>Applying Evidence to Public Health</u> <u>Decision Making</u> is included in your handout packet.

Topics Addressed by CPSTF Reviews

The CPSTF has active recommendations and findings for more than 230 intervention approaches across 21 topic areas:

- Adolescent Health
- Asthma Control
- Cancer Prevention and Control
- Cardiovascular Disease
 Prevention and Control
- Diabetes Prevention and Control
- Emergency Preparedness and Response
- Excessive Alcohol Consumption and Related Harms

- Health Communication and Health Information Technology
- Health Equality
- HIV/AIDS, Sexually Transmitted Diseases, and Teen Pregnancy
- Mental Health
- Motor Vehicle-Related Injury Prevention
- Nutrition
- Obesity Prevention and Control

www.thecommunityguide.org

- Oral Health
- Physical Activity
- Pregnancy Health
- Tobacco Use and Second-Hand Smoke Exposure
- Vaccination (Increasing Appropriate)
- Violence Prevention
- Worksite Health

The Community Guide CHWs and Cancer Screenings

Engaging Community Health Workers to Increase Cancer Screening is Effective and Cost-Effective



The Community Preventive Services Task Force (CPSTF) recommends interventions that engage community health workers to increase screening for <u>breast</u>, <u>cervical</u>, or <u>colorectal</u> cancer. Evidence from systematic reviews reported interventions were effective when community health workers were engaged independently or as part of a team. The Community Guide CHWs and Cancer Screenings

New Publication Shows it is Cost Effective to Engage Community Health Workers for Cervical and Colorectal Cancer Screening



The Community Preventive Services Task Force (CPSTF) recommends interventions that engage community health workers to increase screening for <u>breast</u>, <u>cervical</u>, or <u>colorectal</u> cancer. Systematic reviews of economic evidence showed these interventions were cost-effective for cervical and colorectal cancer. There was not enough evidence to determine cost-effectiveness for breast cancer interventions.

The Community Guide What Works for Cancer Screening Fact Sheet

(copy included in your handout packet)





Evidence-Based Interventions for Your Community

CPSTF FINDINGS ON CANCER SCREENING

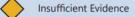
The Community Preventive Services Task Force (CPSTF) has released the following findings on what works in public health to increase cancer screening. These findings are compiled in The Guide to Community Preventive Services (The Community Guide) and listed in the table below. Use the findings to identify intervention strategies you could use for your community.

Legend for CPSTF Findings:

lhe

Community

Recommended





Recommended Against

d Against (See detailed description on the next page.)

INTERVENTION	CPSTF FINDING		IG
	Breast Cancer	Cervical Cancer	Colorectal Cancer
Interventions engaging community healthworkers			
Multicomponent interventions			
Patient navigation services			
CLIENT-ORIENTED SCREENING	INTERVENTI	ON STRATEG	IES

Cancer Risk Assessment: Average vs. High Risk

Evaluation of Cancer Risk				
Familial / Genetic Risk	Environmental Factors			
"Non-Modifiable"	"Modifiable"			
 Cancer history along maternal	Smoking / Alcohol			
and paternal genetic lines Specific attention to <u>hereditary</u>	Diet / Obesity			
<u>cancer syndromes</u>	Physical Activity			

Cancer Risk Assessment: Breast, Cervical, and Colorectal

Assessing Breast Cancer Risk

https://www.cdc.gov/cancer/breast/basic_info/risk_factors.htm

Assessing Colorectal Cancer Risk

https://www.cdc.gov/cancer/colorectal/basic_info/risk_factors.htm

Cervical Cancer Prevention

https://www.cdc.gov/cancer/cervical/basic_info/prevention.htm

Another Resource: American Cancer Society

Education Materials for Your Patients

Prevention, Screening, and General Information

Cancer Prevention and Early Detection

Share information with your patients about the American Cancer Society screening guidelines and healthy living recommendations.

You Can Help Reduce Your Cancer Risk Healthy Eating and Being Active Can Lower Your Cancer Risk Tobacco: What is it costing you? Get Your Tests! 7 Things to Know about Getting a Mammogram Breast Density and Your Mammogram Report You Can Prevent Cervical Cancer You Can Prevent Cervical Cancer Stesting for Prostate Cancer: Should I Be Tested? Is Testing Right for Me? Getting Screened for Colorectal Cancer Do You Need Lung Cancer Screening? Finding Lung Soncer Early Healthy Lungs for Everyone What You Should Know About Skin Cancer

Cancer Fact Sheets

These single page, front-and-back PDF flyers offer easy-to-read information about common cancers and cancer causes. Appropriate for the general public, health fairs, informational handouts, and patient education.

Adolescent Cancer Breast Cancer Cervical Cancer Childhood Cancer Colorectal Cancer Diet and Physical Activity LGBTQ+ People and Cancer Lung Cancer Ovarian Cancer Prostate Cancer Skin Cancer

Sun Safety and Skin Cancer

These single page, front-and-back PDF flyers offer tips on prevention and early detection for skin cancer, as well as information for patients diagnosed with skin cancer.

How to Protect Yourself and Your Family from the Sun

Checking Your Skin for Signs of Skin Cancer Questions to Ask Your Health Care Team About Skin Cancer Tests and Presedures to Find and Treat Skin Cancer

Tests and Procedures to Find and Treat Skin Cancer

Skin Cancer Treatments

Living with Skin Cancer



American Cancer Society (ACS)



Current ACS Cancer Screening Guidelines for Breast, Cervical, Colorectal, Lung, and Prostate cancers

(copy included in your handout packet)

Resource Links

- Maine CDC Breast and Cervical Health Program https://www.maine.gov/dhhs/mecdc/population-health/bcp/contact.htm
- Federal Income Guidelines 2024

 $\underline{https://aspe.hhs.gov/sites/default/files/documents/7240229f28375f54435c5b83a3764cd1/detailed-guidelines-2024.pdf}$

- The Community Guide Homepage https://www.thecommunityguide.org/index.html
- About the Community Preventive Services Task Force (CPSTF) <u>https://www.thecommunityguide.org/pages/about-community-preventive-services-task-force.html</u>
- Community Guide Preventive Services Task Force Findings <u>https://www.thecommunityguide.org/pages/task-force-findings.html</u>
- The Community Guide Flyer Applying Evidence to Public Health Decision Making <u>https://www.thecommunityguide.org/media/pdf/Community-Guide-Flyer-508.pdf</u>
- Engaging Community Health Workers to Increase Cancer Screening is Effective and Cost-Effective https://www.thecommunityguide.org/news/engaging-community-health-workers-increase-cancer-screening-effective-and-cost-effective.html#print

More Resource Links

 Engaging Community Health Workers to Increase Cancer Screening: A Community Guide Systematic Economic Review

https://www.thecommunityguide.org/media/pdf/cancer-ajpm-ecrev-community-health-workers.pdf

- What Works for Cancer Screening Fact Sheet
 <u>https://www.thecommunityguide.org/media/pdf/what-works-fact-sheets/what-works-fact-sheet-cancer-screening-p.pdf</u>
- Hereditary Cancer Syndrome (as described by NIH's National Cancer Institute) https://www.cancer.gov/publications/dictionaries/cancer-terms/def/hereditary-cancer-syndrome
- Assessing Breast Cancer Risk <u>https://www.cdc.gov/cancer/breast/basic_info/risk_factors.htm</u>
- Assessing Colorectal Cancer Risk

https://www.cdc.gov/cancer/colorectal/basic_info/risk_factors.htm

Cervical Cancer Prevention

https://www.cdc.gov/cancer/cervical/basic_info/prevention.htm

- ACS Education Materials for Your Patients
 <u>https://www.cancer.org/health-care-professionals/patient-education-materials-for-professionals.html</u>
- ACS Get Your Tests!

https://www.cancer.org/content/dam/cancer-org/cancer-control/en/booklets-flyers/get-your-tests-english.pdf

Questions?

Janine Bonk	Gretchen Sminkey
Maine CDC Breast and	Maine CDC
Cervical Health Program	Colorectal Cancer Control
Public Health Educator III	Program Coordinator
Email:	Email:
janine.bonk@maine.gov	gretchen.sminkey@maine.gov

